

# Outstanding Business Opportunity

## AlkaWay-To-Go Auto Alkaline water dispenser.

The 'AlkaWay to Go' alkaline ionised water bottling unit is an outstanding and unique business opportunity.

Within just 3 months of installation, it started generating a 70% ROI for us. Now we want to provide this opportunity for you.

Click [here for more information](#) - and to view a video of the alkaline ionised water bottling unit in action.

The 'AlkaWay to Go' is the right product for the right time:

### 1. Targets high growth markets:

- Health conscious individuals and families
- Environmentally friendly - removes the need to buy plastic throw away bottles
- Bottled water sales growing in Australia at 15% p.a.
- Convenience - works well as part of a 'destination shopping' offering and in high traffic locations
- Local sustainable food - low 'food miles'

### 2. Fully supported using remote sales & performance system:

- System fitted with auto water meter readers and monitored by off site processor
- No hidden maintenance costs
- Custom-designed automated sales reports
- Downloadable, cross-sell customer database reports.
- Adjustable flow rates for acid and alkaline water
- Licence includes free auto-updated software.

### 3. Healthy ionised alkaline water available in 5 to 15 litre refillable bottles:

- Reduces chlorine, pesticides, parasites, trihalomethanes, sediment, taste, odour and smell
- Reduces fluoride
- Micro-clustered - molecular clusters are smaller and super-hydrating
- Energised antioxidant - loaded with negative hydrogen ions
- Oxygen laden - a greater proportion of oxygen ions than H<sub>2</sub>O
- Acid free - harmful acids removed
- Alkaline - loaded with beneficial alkaline minerals

### 4. Excellent Return on Investment (ROI) and customer traffic builder:

Initial Licence Cost \$25,000  
Installation Cost (depending on individual requirements) \$1,000

Cost/15 litres fill.....\$4.50  
15L fill charge.....\$10.00

200 fills per month = 59% ROI

500 fills per month = 147% ROI

1000 fills per month = 293% ROI

### INSTALLATION:

- Space - 600mm x 600mm x 2000mm
- Town planning - zoning of proposed location
- Health & Environmental - requirements for processing of water
- Plumbing & drainage - connection to water supply
- Trade waste - disposal of waste discharge
- Broadband internet connection

